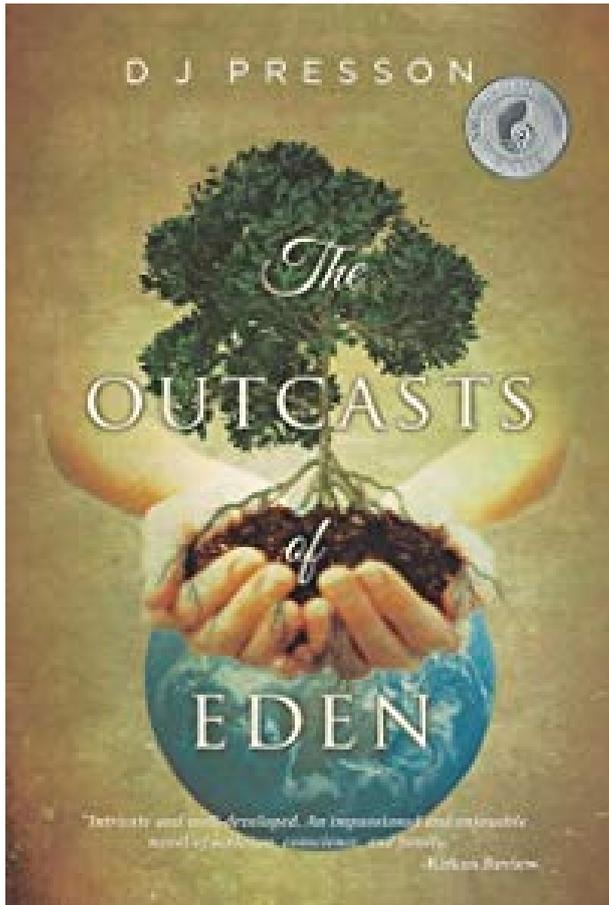


# The Outcasts of Eden



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Roberta Prescott Reed is both her father's namesake and his nemesis, and has been diametrically opposed to everything her father stands for in his business practices at Reed Public Relations for as long as she can remember. From her first impulsive and very public stand chained to a tree in a mud-spattered, old-growth forest in Oregon, she has devoted her life to countering the disinformation her father and his firm—representing the most egregious, corrupt polluters on the planet—disseminates to discredit the environmental movement. After ten years on opposite sides of every environmental issue, her father's sudden death turns her life upside down—and that of his business partners and clients—when they learn that he named her CEO of Reed Public Relations in his Last Will and Testament. With her friends by her side—brothers Evan and Steven Manning and best friend Summer Sparrow—Roberta takes the reins at RPR. Together they represent a new generation that believes the environment must be a top priority of every business. Roberta makes it her mission to urge her father's clients—now her clients—to adopt the 21st century mindset of corporate environmental responsibility. Not only must Roberta counter the attitudes of her father's generation, but she must match wits with her cousin David Reed, the presumed heir apparent who conspires against her leadership. At the same time, she must deal with her explosive and passionate French lover Michel Manon, an award-winning environmental photojournalist, who continually reminds Roberta of the suffering that nature endures at the hands of the companies she represents. In the dramatic conclusion—amidst a

catastrophic environmental disaster caused by one of the company clients—Roberta learns a bitter lesson as she is forced to come to grips with the evil her father has unleashed on the world. From the corridors of power in Washington, D.

C. to the sophisticated shores of the Côte d'Azur, *The Outcasts of Eden* tells a powerful story of the battle between global business and environmental activism, and of the generational shift in thinking as the movement struggles to become accepted as an essential, expected part of doing global business.