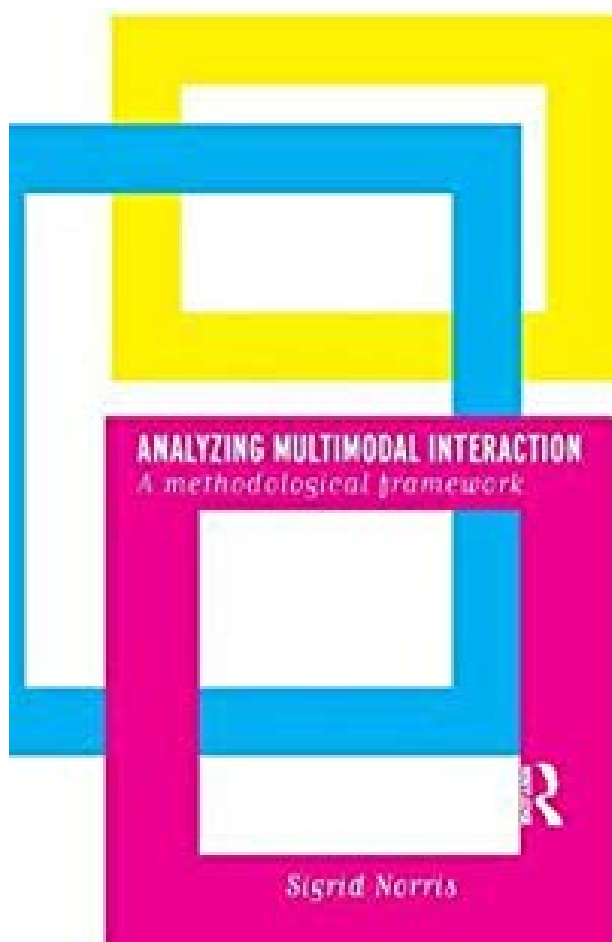


Analyzing Multimodal Interaction: A Methodological Framework



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Our perception of our everyday interactions is shaped by more than what is said. From coffee with friends to interviews, meetings with colleagues and conversations with strangers, we draw on both verbal and non-verbal behaviour to judge and consider our experiences. *Analyzing Multimodal Interaction* is a practical guide to understanding and investigating the multiple modes of communication, and provides an essential guide for those undertaking field work in a range of disciplines, including linguistics, sociology, education, anthropology and psychology. The book offers a clear methodology to help the reader carry out their own integrative analysis, equipping them with the tools they need to analyze a situation from different points of view. Drawing on research into conversational analysis and non-verbal behaviour such as body movement and gaze, it also considers the role of the material world in our interactions, exploring how we use space and objects - such as our furniture and clothes - to express ourselves. Considering a range of real examples, such as traffic police officers at work, doctor-patient meetings, teachers and students, and friends reading magazines together, the book offers lively demonstrations of multimodal discourse at work. Illustrated throughout and featuring a mini-glossary in each chapter, further reading, and advice on practical issues such as making transcriptions and video and audio recordings, this practical guide is an essential resource for anyone

interested in the multiple modes of human interaction.